ECSA CONFERENCE // 2020

Join ECSA2020 as a sponsor or an exhibitor

The European Citizen Science Association is pleased to invite you to our third conference, **September 6th – September 8th, 2020 in Trieste, Italy**, where we will get together to learn, share and celebrate citizen science. **We hope you will be part of this event!**

The Third International ECSA Conference (ECSA2020 hereafter - **https://www.ecsa-conference.eu/**) organized by SISSA Medialab and the Department of Life Sciences of the university of Trieste will focus on **'Encounters in Citizen Science'** - and the term 'encounters' is used in a constructive sense! This theme covers many possible interpretations of **junctures in science and society**: between scientists and citizens; between East and West; between North and South; and between the different fields of science. It will be a time to talk to each other, to share research findings, opinions, stories and experiences. It will also be an opportunity to listen and learn from others.

ECSA (European Citizen Science Association) is currently framing citizen science **as an open and inclusive approach**, for example by supporting and being part of the exploration, shaping and development of different aspects of the citizen science movement, its better understanding and use for the benefit of decision making. ECSA's international conferences are **aimed at all stakeholders in the field of citizen science**: scientists, practitioners, activists, funders, policymakers, non-governmental organizations, artists and other interested citizens. The second ECSA conference, held in Geneva in 2018, hosted almost 400 participants from across the world.

WHY EXHIBIT OR SPONSOR?

The ECSA2020 conference will offer you the opportunity to make face-to-face **connections** with leaders in areas of science, policy, conservation, science education and practice. It will also give you access to people who need your products and services and the **exposure** will reinforce your brand awareness and maximize visibility in the field of citizen science.

Besides sharing significant knowledge, outputs and best practices with about 500 participants, ECSA2020 also represents a great opportunity to undertake outreach and communication activities, allowing you to enhance your dissemination and impact, as well as identify partners that will take your message further.

ECSA2020 will advance critical ideas such as technology, ethics, data visualization, education, research and evaluation, integrity, diversity and equity. **We invite you to be a key part of this dynamic and growing community** of citizen scientists by choosing one of our three sponsorship options (see overleaf).

We are open to other sponsorship options as well, so if you have other ideas on how you can bring your contribution to the conference, please contact the ECSA2020 local organizing team (**ecsa2020@medialab.sissa.it**) to discuss the best way to take part in the third European Citizen Science conference in Trieste!

PREMIUM SPONSORSHIP

EUR 5.000,00

The **Premium Sponsorship** category gives you the privilege of being one of three (3) brands to sponsor the social dinner on Monday 7 September. This brings the following benefits: a **prominent banner ad** on the screens within the dining room; **2/3 roll-up posters** within the dining space; an expo table where you can hand out promotional materials and flyers, as well as answer questions from interested participants; your **logo** printed on every menu.

Furthermore, your **logo**, with an embedded link, will be placed on the ECSA2020 website (www.ecsa-conference.eu) and on all advertising materials (both online and printed). This category includes **three free entrances** to the conference.

SPECIAL EVENT SPONSORSHIP

EUR 2.500,00

The **Special Event** category offers you the privilege of sponsoring the **two lunches** offered to the ECSA2020 participants (7 and 8 September). This sponsorship level also brings the following benefits: a **banner ad** on the screens within the lunch space; **1 roll-up poster** within the lunch area for the two days of the conference (7-8 September); an **expo table** where you can hand out promotional materials and engage with your audience; your **logo** printed on the lunchtime menus.

Furthermore, your **logo**, with an embedded link, will be placed on the ECSA2020 website (www.ecsa-conference.eu) and on all advertising materials (both online and printed). This category includes **two free entrances** to the conference.

CONFERENCE EXHIBIT SPACE

EUR 1.500,00

The **Conference Exhibit Space** category offers an **expo table** and **1 sign/roll-up poster**, where you inform people about your project(s) and engage with your audience.

Furthermore, your **logo**, with an embedded link, will be placed on the ECSA2020 website (www.ecsa-conference.eu) and on all advertising materials (both online and printed). This category includes **one free entrance** to the conference.